

# Trademarks

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Practically every day there are new products, services and trademarks, fruit of constant labor and creativity of individuals and companies seeking to compete in a market ruled by the requirements imposed by high competitiveness. A trademark along with appellations of origin or geographical indications, are crucial to achieving success when trying to enter into a market, since they are any signs capable of distinguishing products and services. The National Institute of Industrial Property (INAPI) is the Chilean agency for registering trademarks, appellations of origin or geographical. Also, for renewing trademarks and the recording of marginal annotations related to licenses, seizures, prohibitions and assignments.